

## DAFTAR GAMBAR

| <b>Nomor</b> | <b>Nama Gambar</b>                    | <b>Halaman</b> |
|--------------|---------------------------------------|----------------|
| 2.2          | Proses Personal Selling .....         | 17             |
| 2.3          | Model Penelitian .....                | 36             |
| 4.1          | Data Karakteristik Jenis Kelamin..... | 51             |
| 4.2          | Data Karakteristik Usia .....         | 52             |
| 4.3          | Data Spesialis Dokter .....           | 53             |
| 4.4.         | Data Status Dokter .....              | 54             |